Grow Your Retail Sales and Reduce Costs

The MK2000 Micro Kiosk™ from Symbol Technologies is the perfect space-saving device to cost-effectively deploy and run multimedia and bar code scanning applications throughout your retail environment. This versatile, interactive self-service kiosk empowers you to grow your sales opportunities while reducing your internal store operation costs.

With a depth of less than 4 in. (10 cm) and a bright, eye-catching 6.4 in. (16.26 cm) VGA display, the MK2000 is compact in size yet easily visible and intuitive for first-time users. Customers are attracted to the vibrant screen and become quickly engaged by the device’s easy-to-use interactive touch screen. Also, employees receive in-aisle access to mission-critical information from any location on the floor. Common uses include:

**Customer Applications**

- **Pre-sales assistance:**
  - Price verification
  - Advertising and promotion
  - Guided selling

- **Order automation:**
  - Enter alerts (over/under stock)
  - Get SKU details

- **Time and attendance:**
  - Clock in / out
  - Work schedules access

- **Brand loyalty:**
  - Frequent shopper information
  - Loyalty card specials

**Employee Applications**

- **Messaging:**
  - Record & send overhead pages
  - Access in-store voicemail

- **SKU management:**
  - Enter alerts (over/under stock)
  - Get SKU details

- **Human resources:**
  - Read employee bulletins
  - Training

Creating Customer and Employee Applications is Easy

For IT teams, the MK2000 software development kit (SDK) makes it easier and faster than ever before to create and deploy applications. The comprehensive SDK includes the Kiosk Software Suite, a fully functional HTML-based demonstration application with source code. It also supports printing capabilities from a variety of programming environments including the browser-based Kiosk Software Suite. Large and small deployments are streamlined with a simple to use, menu-based configuration utility for automated, remote device set up and management. All of these features enable you to build interactive solutions to satisfy even the most demanding business goals while staying on time and on budget – with one device.

Delivering Return on Investment (ROI)

The MK2000 allows you to improve customer loyalty and satisfaction for a stronger bottom line. It also frees your sales associates from time-consuming activities, increasing efficiency and productivity per employee with in-aisle access to task critical information. In addition, you can rollout the MK2000 with more confidence because it’s from Symbol Technologies—a global retail solutions leader with proven systems at work in millions of locations around the world.

To find out how your company can benefit from Symbol kiosks, contact us at any of our offices, or visit us at www.symbol.com/mk2000.
MK2000 Specification Highlights

Physical Characteristics

Dimensions: 10.9 in. H x 8.9 in. W x 3.6 in. D
27.7 cm H x 22.6 cm W x 9.1 cm D

Weight: 3.4 lbs/1.55 kg (typical)

Display: Size: 6.4 in./16.26 cm diagonal
Resolution: 640 x 480 pixels (Full VGA) active matrix
Resistive touch screen: Standard

Power: 12-24 VDC/24 Watts
Supports Power-over-Ethernet (Symbol Bias-T)

Buttons: 4 Programmable Buttons

Expansion Capabilities: One Type I/II PC Card
One Type I/II CompactFlash™ Card

Data Ports: RS-232: Powered (5V/500 mA), RJ-45 connector
RS-485: RJ-45 connector
Ethernet: 10/100 Mb 10-Baset, RJ-45 connector

Audio Ports: Speaker: Two integrated stereo speakers
Headphone Jack: Standard 3.5 mm jack
Stereo Line Out: 2.2 watts per channel, 3.5 mm jacks
Microphone: Located under left side of display

Scanner: Scan Modes: 1D: Omnidirectional scanning
Light Source: 650 nm laser diode

Decode Capability: 1D Symbologies: All standard retail codes
including: UPC/EAN, Code 39, Interleaved 2 of 5,
Code 128, Codabar, MSI Plessey
2D Symbologies: PDF417 and MicroPDF

Performance Characteristics

CPU: Intel XScale™ (400 MHz)

Operating Platform: Windows CE .NET 4.1

Browser: Internet Explorer CE version 5.5

Audio/Video via Windows Media Player
Audio: WMA and MP3
Images: GIF, JPEG and BMP
Video: WMV and MPEG

Flash Memory: 64 MB

RAM: 32 MB DRAM

Communications: Serial: RS-232 and RS-485
Ethernet: 10/100 Mbps Ethernet (802.3)
WLAN: 11 Mbps (802.11b)

User Environment

Operating Temperature: 32° to 104° F/0° to 40°C
Storage Temperature: -13° to 158° F/-25° to 70°C
Humidity: 5% to 80% (noncondensing)

Software

Available Applications:
- Kiosk Software Suite with source code
- AirBEAM® Smart
- On-board FTP Server
- On-board SNTP Client

Application Development Tools:
- MK 2000 SDK includes C APIs and ActiveX® Objects and supports attachment of Serial Printer and MSR
- MK 2000 SDK provides support for application development using eVC++ 4.0 SP1
- Remote Device Manager / Configuration Utility
- SMDK for .NET available for C# and Visual Basic.NET application development
- Software tools listed above are available from Symbol Developer Zone Web site, http://devzone.symbol.com/

Peripherals and Accessories

Mounting Options:
- Wall-Mount Bracket
- Pole-Mount Bracket
- Conforms to the VESA 100 mm mounting standard for attachment of third-party, off-the-shelf mounting solutions

Optional Accessories:
- 3-track Magnetic Stripe reader
- Advertising/placard mounting kit

Regulatory

Electrical Safety:
Certified to UL60950/CSA C22.2 No. 60950,
EN60950/IEC60950

Laser Safety:
CDRH Class II, IEC Class 2

EMI/RFI:

About Symbol Technologies

Symbol Technologies, Inc., The Enterprise Mobility Company™, is a recognized worldwide leader in enterprise mobility, delivering products and solutions that capture, move and manage information in real time to and from the point of business activity. Symbol enterprise mobility solutions integrate advanced data capture products, radio frequency identification technology, mobile computing platforms, wireless infrastructure, mobility software and world-class services programs under the Symbol Enterprise Mobility Services brand. Symbol enterprise mobility products and solutions are proven to increase workforce productivity, reduce operating costs, drive operational efficiencies and realize competitive advantages for the world’s leading companies. More information is available at www.symbol.com.